

Vote 38

Tourism

Budget summary

R million	2020/21				2021/22	2022/23
	Total	Current payments	Transfers and subsidies	Payments for capital assets	Total	Total
MTEF allocation						
Administration	308.6	305.3	0.2	3.1	327.0	340.5
Tourism Research, Policy and International Relations	1 391.4	80.5	1 310.3	0.5	1 465.8	1 522.7
Destination Development	485.9	485.8	–	0.1	519.1	537.6
Tourism Sector Support Services	295.1	127.0	168.0	0.1	274.3	287.0
Total expenditure estimates	2 481.0	998.7	1 478.5	3.8	2 586.2	2 687.7
Executive authority	Minister of Tourism					
Accounting officer	Director-General of Tourism					
Website	www.tourism.gov.za					

The Estimates of National Expenditure e-publications for individual votes are available at www.treasury.gov.za. These publications provide more comprehensive coverage of vote-specific information, particularly about transfers and subsidies, personnel and other public institutions. Additional tables in Excel format can be found at www.treasury.gov.za and www.vulekamali.gov.za.

Vote purpose

Promote and support the growth and development of an equitable, competitive and sustainable tourism sector, enhancing its contribution to national priorities.

Mandate

The mandate of the Department of Tourism, as outlined in the Tourism Act (2014), is to promote the growth and development of the tourism sector; promote quality tourism products and services; provide for the effective domestic and international marketing of South Africa as a tourist destination; enhance cooperation and coordination between all spheres of government in developing and managing tourism; and promote responsible tourism for the benefit of South Africa and for the enjoyment of all its residents and foreign visitors.

In recognition of tourism as a national priority with the potential to contribute significantly to economic development, the 1996 White Paper on the Development and Promotion of Tourism in South Africa provides for the promotion of domestic and international tourism. The national tourism sector strategy provides a blueprint for the sector to meet the growth targets contained in the National Development Plan.

Selected performance indicators

Table 38.1 Performance indicators by programme and related priority

Indicator	Programme	MTSF priority	Past			Current	Projections		
			2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23
Number of monitoring and evaluation reports on tourism projects and initiatives developed per year	Tourism Research, Policy and International Relations	Priority 1: Economic transformation and job creation	– ¹	– ¹	– ¹	– ¹	1	1	1
Number of work opportunities created through the Working for Tourism programme per year	Destination Development		– ¹	– ¹	– ¹	– ¹	5 193	5 314	5 439
Number of full-time equivalent jobs created through the Working for Tourism programme per year	Destination Development		1 734	3 457	3 199	4 331	– ²	– ²	– ²

Table 38.1 Performance indicators by programme and related priority

Indicator	Programme	MTSF priority	Past			Current	Projections		
			2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23
Number of initiatives to support enterprise development and growth per year	Tourism Sector Support Services	Priority 1: Economic transformation and job creation	– ¹	4	4	6	5	8	10
Number of incentivised programmes implemented per year	Tourism Sector Support Services		3	4	4	5	5	5	5
Number of capacity-building programmes implemented per year	Tourism Sector Support Services	Priority 2: Education, skills and health	8	9	9	9	11	10	10

1. No historical data available.

2. No data available over the medium term as indicator has been integrated into working opportunities to align with the medium term strategic framework as well as the expanded public works programme measurables.

Expenditure analysis

In line with its broad vision for economic development and job creation, the National Development Plan identifies tourism as a labour-intensive sector with the potential to stimulate economic growth and transformation. This vision is given expression by priority 1 (economic transformation and job creation) of government's 2019-2024 medium-term strategic framework, with which the work of the Department of Tourism is directly aligned. In line with government's emphasis on growing the sector, over the medium term the department will focus broadly on accelerating transformation in the sector and creating employment. Specific activities include: promoting South Africa as a preferred tourism destination, ensuring that there is investment in tourism infrastructure, upskilling and training tourism professionals, reintroducing tourism safety initiatives, enhancing visitor experience, managing destinations, and improving the regulatory environment.

Allocations for marketing South Africa as a destination of choice account for an estimated 56.3 per cent (R4.4 billion) of total expenditure, increasing at an average annual rate of 4.6 per cent, from R1.3 billion in 2019/20 to R1.5 billion in 2022/23. Of this amount, 93.8 per cent (R4.1 billion) is earmarked for transfers to South African Tourism. Cabinet has approved reductions on the department's baseline amounting to R179.9 million over the MTEF period, mainly on goods and services and transfers and subsidies. The department plans to mitigate the effect of these reductions through the realignment of allocations in the *Tourism Incentive Programme* subprogramme.

Accelerating transformation

To accelerate transformation in the sector, the department will incentivise programmes that increase the ownership value, management control and skills, enterprise, supplier and socioeconomic development of previously disadvantaged people. In this regard, the department has set aside R856.4 million over the medium term for the implementation of 31 capacity-building programmes and 15 incentives to transform the sector and provide developmental support to rural tourism enterprises. The department also aims to restructure the Tourism Transformation Fund, a collaboration with the National Empowerment Fund that was introduced in 2016 to make funding more accessible. Similarly, the department plans to scale up the implementation of its Women in Tourism empowerment programme along with other industry-led initiatives such as Tourism Marketing South Africa.

Creating employment

The department's Working for Tourism initiative focuses on job creation through the development of tourism infrastructure and skills. It is expected to contribute to the creation of 15 946 work opportunities over the medium term. Spending on the initiative, which is funded through the expanded public works programme, is expected to increase at an average annual rate of 5.4 per cent, from R371.3 million in 2019/20 to R434.7 million in 2022/23, in the *Destination Development* programme.

Expenditure trends and estimates

Table 38.2 Vote expenditure trends and estimates by programme and economic classification

Programmes											
1. Administration											
2. Tourism Research, Policy and International Relations											
3. Destination Development											
4. Tourism Sector Support Services											
Programme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
R million	2016/17	2017/18	2018/19	2019/20	2016/17 - 2019/20		2020/21	2021/22	2022/23	2019/20 - 2022/23	
Programme 1	227.1	241.9	260.7	295.9	9.2%	11.8%	308.6	327.0	340.5	4.8%	12.5%
Programme 2	1 102.8	1 196.7	1 283.9	1 331.1	6.5%	56.6%	1 391.4	1 465.8	1 522.7	4.6%	56.3%
Programme 3	400.3	433.5	398.4	463.3	5.0%	19.5%	485.9	519.1	537.6	5.1%	19.8%
Programme 4	189.4	261.8	291.7	302.4	16.9%	12.0%	295.1	274.3	287.0	-1.7%	11.4%
Subtotal	1 919.6	2 134.0	2 234.8	2 392.7	7.6%	100.0%	2 481.0	2 586.2	2 687.7	4.0%	100.0%
Total	1 919.6	2 134.0	2 234.8	2 392.7	7.6%	100.0%	2 481.0	2 586.2	2 687.7	4.0%	100.0%
Change to 2019 Budget estimate				-			(55.2)	(62.3)	(62.4)		
Economic classification											
Current payments	584.7	591.1	707.1	936.9	17.0%	32.5%	998.7	1 063.1	1 104.2	5.6%	40.4%
Compensation of employees	266.1	296.2	313.5	334.4	7.9%	13.9%	358.1	381.4	398.0	6.0%	14.5%
Goods and services ¹	318.6	294.9	393.7	602.5	23.7%	18.5%	640.6	681.7	706.2	5.4%	25.9%
<i>of which:</i>											
<i>Consultants: Business and advisory services</i>	20.8	22.9	23.6	8.1	-26.9%	0.9%	52.3	59.8	58.2	92.7%	1.8%
<i>Contractors</i>	4.9	5.4	114.5	6.9	11.9%	1.5%	154.5	163.2	171.0	191.4%	4.9%
<i>Agency and support/outsourced services</i>	2.0	0.1	0.4	120.7	290.4%	1.4%	97.7	103.1	108.1	-3.6%	4.2%
<i>Operating leases</i>	33.9	35.7	43.3	37.8	3.7%	1.7%	41.5	43.8	45.5	6.4%	1.7%
<i>Travel and subsistence</i>	32.3	43.1	53.5	84.3	37.7%	2.5%	77.1	82.0	84.6	0.1%	3.2%
<i>Training and development</i>	165.7	123.1	95.3	251.3	14.9%	7.3%	126.9	134.0	140.0	-17.7%	6.4%
Transfers and subsidies¹	1 169.7	1 320.1	1 421.7	1 434.5	7.0%	61.6%	1 478.5	1 519.1	1 579.4	3.3%	59.2%
Departmental agencies and accounts	1 040.0	1 174.1	1 274.0	1 258.0	6.5%	54.7%	1 308.4	1 377.0	1 430.2	4.4%	53.0%
Foreign governments and international organisations	6.4	6.4	2.3	2.8	-24.2%	0.2%	2.4	2.4	2.5	-3.0%	0.1%
Public corporations and private enterprises	75.3	48.0	75.9	165.4	30.0%	4.2%	163.7	135.4	142.2	-4.9%	6.0%
Non-profit institutions	0.2	0.6	0.5	0.4	27.3%	0.0%	0.4	0.4	0.5	4.1%	0.0%
Households	47.8	91.1	68.9	7.9	-45.2%	2.5%	3.7	3.9	4.0	-20.1%	0.2%
Payments for capital assets	164.5	222.6	105.6	21.3	-49.4%	5.9%	3.8	4.0	4.1	-42.1%	0.3%
Buildings and other fixed structures	159.0	214.5	94.2	10.0	-60.2%	5.5%	-	-	-	-100.0%	0.1%
Machinery and equipment	5.4	6.6	8.5	10.6	25.7%	0.4%	2.8	3.0	3.1	-33.8%	0.2%
Software and other intangible assets	0.2	1.4	2.8	0.7	52.0%	0.1%	1.0	1.0	1.1	16.1%	0.0%
Payments for financial assets	0.8	0.1	0.4	-	-100.0%	0.0%	-	-	-	0.0%	0.0%
Total	1 919.6	2 134.0	2 234.8	2 392.7	7.6%	100.0%	2 481.0	2 586.2	2 687.7	4.0%	100.0%

1. Tables that detail expenditure trends, annual budget, adjusted appropriation and audited outcome are available at www.treasury.gov.za and www.vulekamali.gov.za.

Transfers and subsidies expenditure trends and estimates

Table 38.3 Vote transfers and subsidies trends and estimates

R thousand	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
	2016/17	2017/18	2018/19				2019/20	2020/21	2021/22		
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	1 040 012	1 174 097	1 274 023	1 258 033	6.5%	88.8%	1 308 395	1 376 983	1 430 158	4.4%	89.4%
Various Institutions	4 392	4 612	4 248	3 715	-5.4%	0.3%	3 917	4 129	4 288	4.9%	0.3%
Culture, Arts, Tourism, Hospitality and Sports Sector Education and Training Authority	185	197	179	157	-5.3%	-	172	181	188	6.2%	-
South African Tourism	1 024 847	1 129 288	1 208 048	1 254 161	7.0%	86.4%	1 304 306	1 372 673	1 425 682	4.4%	89.1%
Tourism incentive programme	10 588	40 000	61 548	-	-100.0%	2.1%	-	-	-	-	-
Households											
Social benefits											
Current	433	923	747	4 380	116.3%	0.1%	-	-	-	-100.0%	0.1%
Employee social benefits	433	923	747	4 380	116.3%	0.1%	-	-	-	-100.0%	0.1%
Households											
Other transfers to households											
Current	47 347	90 203	68 184	3 480	-58.1%	3.9%	3 669	3 867	4 016	4.9%	0.3%
Employee social benefits	-	-	10	-	-	-	-	-	-	-	-
Bursaries for non-employees	4 791	5 052	4 639	3 480	-10.1%	0.3%	3 669	3 867	4 016	4.9%	0.3%
Claims against the state	-	492	-	-	-	-	-	-	-	-	-
Expanded public works programme	42 556	57 094	40 630	-	-100.0%	2.6%	-	-	-	-	-
Expanded public works programme incentive	-	27 565	22 905	-	-	0.9%	-	-	-	-	-
Non-profit institutions											
Current	200	560	472	413	27.3%	-	426	449	466	4.1%	-
Federated Hospitality Association of South Africa	200	560	472	413	27.3%	-	426	449	466	4.1%	-
Public corporations and private enterprises											
Other transfers to private enterprises											
Current	75 312	47 966	75 939	165 432	30.0%	6.8%	163 689	135 361	142 239	-4.9%	10.1%
Various Institutions	74 712	47 366	75 939	165 432	30.3%	6.8%	163 689	135 361	142 239	-4.9%	10.1%
N12 Treasure Route Association	600	600	-	-	-100.0%	-	-	-	-	-	-
Foreign governments and international organisations											
Current	6 368	6 394	2 348	2 774	-24.2%	0.3%	2 355	2 438	2 532	-3.0%	0.2%
Regional Tourism Organisation of South Africa	3 529	4 056	-	-	-100.0%	0.1%	-	-	-	-	-
United Nations World Tourism Organisation	2 839	2 338	2 348	2 774	-0.8%	0.2%	2 355	2 438	2 532	-3.0%	0.2%
Total	1 169 672	1 320 143	1 421 713	1 434 512	7.0%	100.0%	1 478 534	1 519 098	1 579 411	3.3%	100.0%

Personnel information

Table 38.4 Vote personnel numbers and cost by salary level and programme¹

Programmes																			
1. Administration																			
2. Tourism Research, Policy and International Relations																			
3. Destination Development																			
4. Tourism Sector Support Services																			
Number of posts estimated for 31 March 2020		Number and cost ² of personnel posts filled/planned for on funded establishment												Number					
Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Average: Salary level/ Total (%)				
		2018/19	2019/20	2020/21	2021/22	2022/23	2019/20 - 2022/23												
		Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost			
Tourism																			
Salary level	476	-	467	313.5	0.7	476	334.4	0.7	475	358.1	0.8	474	381.4	0.8	466	398.0	0.9	-0.7%	100.0%
1 – 6	85	-	76	20.7	0.3	85	23.5	0.3	83	24.8	0.3	82	26.2	0.3	82	28.1	0.3	-1.2%	17.6%
7 – 10	221	-	214	113.5	0.5	221	126.2	0.6	219	133.6	0.6	219	143.0	0.7	215	150.5	0.7	-0.9%	46.2%
11 – 12	103	-	110	95.9	0.9	103	95.7	0.9	105	103.9	1.0	105	110.3	1.1	105	117.1	1.1	0.6%	22.1%
13 – 16	65	-	65	79.0	1.2	65	84.3	1.3	66	90.9	1.4	66	96.6	1.5	62	96.7	1.6	-1.6%	13.7%
Other	2	-	2	4.4	2.2	2	4.7	2.3	2	5.0	2.5	2	5.3	2.6	2	5.6	2.8	-	0.4%

Table 38.4 Vote personnel numbers and cost by salary level and programme¹

Programmes		Number of posts estimated for 31 March 2020		Number and cost ² of personnel posts filled/planned for on funded establishment												Number			
Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Average: Salary level/ Total (%)				
		2018/19			2019/20			2020/21		2021/22		2022/23				2019/20 - 2022/23			
		Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost				Number	Cost	Unit cost
Tourism																			
Programme	476	-	467	313.5	0.7	476	334.4	0.7	475	358.1	0.8	474	381.4	0.8	466	398.0	0.9	-0.7%	100.0%
Programme 1	244	-	233	138.2	0.6	244	151.0	0.6	244	163.1	0.7	243	173.3	0.7	240	180.9	0.8	-0.5%	51.3%
Programme 2	62	-	69	51.1	0.7	62	46.9	0.8	69	57.0	0.8	70	61.3	0.9	67	64.0	1.0	2.6%	14.2%
Programme 3	71	-	70	53.4	0.8	71	55.8	0.8	72	60.6	0.8	72	64.4	0.9	71	67.2	0.9	-	15.1%
Programme 4	99	-	95	70.8	0.7	99	80.6	0.8	90	77.5	0.9	89	82.4	0.9	88	85.9	1.0	-3.9%	19.4%

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Departmental receipts

Table 38.5 Departmental receipts by economic classification

R thousand	Audited outcome			Adjusted estimate	Revised estimate	Average growth rate (%)	Average: Receipt item/ Total (%)	Medium-term receipts estimate			Average growth rate (%)	Average: Receipt item/ Total (%)
	2016/17	2017/18	2018/19					2019/20	2020/21	2021/22		
						2016/17 - 2019/20						
Departmental receipts	5 321	1 138	2 482	1 510	1 510	-34.3%	100.0%	2 532	2 586	2 640	20.5%	100.0%
Sales of goods and services produced by department	157	71	70	170	170	2.7%	4.5%	84	85	86	-20.3%	4.6%
Sales by market establishments	72	71	70	70	70	-0.9%	2.7%	84	85	86	7.1%	3.5%
<i>of which:</i>												
<i>Rent collected from the letting of open and covered parking</i>	72	71	70	70	70	-0.9%	2.7%	84	85	86	7.1%	3.5%
Administrative fees	1	-	-	-	-	-100.0%	-	-	-	-	-	-
<i>of which:</i>												
<i>Appeals fees</i>	1	-	-	-	-	-100.0%	-	-	-	-	-	-
Other sales	84	-	-	100	100	6.0%	1.8%	-	-	-	-100.0%	1.1%
<i>of which:</i>												
<i>Commission received on deduction of insurance and other premiums from employees salaries</i>	84	-	-	100	100	6.0%	1.8%	-	-	-	-100.0%	1.1%
Sales of scrap, waste, arms and other used current goods	6	89	94	-	-	-100.0%	1.8%	83	84	85	-	2.7%
<i>of which:</i>												
<i>Sales of scrap, waste, arms and other used current goods</i>	6	89	94	-	-	-100.0%	1.8%	83	84	85	-	2.7%
Interest, dividends and rent on land	146	104	127	200	200	11.1%	5.5%	102	103	104	-19.6%	5.5%
Interest	146	104	127	200	200	11.1%	5.5%	102	103	104	-19.6%	5.5%
Sales of capital assets	39	38	44	500	500	134.0%	5.9%	63	64	65	-49.3%	7.5%
Transactions in financial assets and liabilities	4 973	836	2 147	640	640	-49.5%	82.3%	2 200	2 250	2 300	53.2%	79.7%
Total	5 321	1 138	2 482	1 510	1 510	-34.3%	100.0%	2 532	2 586	2 640	20.5%	100.0%

Programme 1: Administration

Programme purpose

Provide strategic leadership, management and support services to the department.

Expenditure trends and estimates

Table 38.6 Administration expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
	2016/17	2017/18	2018/19				2019/20	2020/21	2021/22		
R million											
Ministry	26.8	25.8	23.4	30.8	4.7%	10.4%	38.2	40.4	42.0	10.9%	11.9%
Management	17.1	3.0	2.9	3.3	-42.0%	2.6%	3.1	3.2	3.4	0.1%	1.0%
Corporate Management	120.5	142.2	153.7	180.7	14.4%	58.2%	172.7	183.0	190.6	1.8%	57.2%
Financial Management	25.6	32.3	35.6	40.1	16.1%	13.0%	51.4	54.9	57.2	12.6%	16.0%
Office Accommodation	37.0	38.6	45.0	41.0	3.5%	15.8%	43.2	45.5	47.3	4.9%	13.9%
Total	227.1	241.9	260.7	295.9	9.2%	100.0%	308.6	327.0	340.5	4.8%	100.0%
Change to 2019				4.4			4.2	3.9	(0.1)		
Budget estimate											
Economic classification											
Current payments	221.8	235.5	250.8	280.9	8.2%	96.4%	305.3	323.6	336.9	6.2%	98.0%
Compensation of employees	125.8	137.5	138.2	151.0	6.3%	53.9%	163.1	173.3	180.9	6.2%	52.5%
Goods and services ¹	96.0	98.0	112.6	129.9	10.6%	42.6%	142.3	150.2	156.0	6.3%	45.5%
of which:											
Audit costs: External	5.2	6.1	5.6	8.0	15.0%	2.4%	10.3	11.2	11.6	13.5%	3.2%
Communication	3.8	4.0	4.6	6.9	21.4%	1.9%	7.2	7.5	7.8	4.6%	2.3%
Computer services	14.7	9.9	9.7	19.7	10.2%	5.3%	12.2	12.9	13.4	-12.1%	4.6%
Consultants: Business and advisory services	2.8	5.1	8.5	0.9	-32.4%	1.7%	11.1	11.7	12.2	142.3%	2.8%
Operating leases	33.9	35.7	43.3	37.8	3.7%	14.7%	41.5	43.8	45.5	6.4%	13.3%
Travel and subsistence	12.0	14.6	15.3	19.5	17.5%	6.0%	22.1	23.3	24.2	7.5%	7.0%
Transfers and subsidies¹	1.2	2.0	1.0	4.5	54.5%	0.9%	0.2	0.2	0.2	-65.4%	0.4%
Departmental agencies and accounts	0.2	0.2	0.2	0.2	-5.3%	0.1%	0.2	0.2	0.2	6.2%	0.1%
Households	1.0	1.8	0.9	4.4	61.2%	0.8%	–	–	–	-100.0%	0.3%
Payments for capital assets	3.6	4.4	8.8	10.4	42.5%	2.6%	3.1	3.3	3.4	-31.3%	1.6%
Machinery and equipment	3.4	3.0	5.9	9.7	41.9%	2.2%	2.1	2.2	2.3	-38.0%	1.3%
Software and other intangible assets	0.2	1.4	2.8	0.7	52.0%	0.5%	1.0	1.0	1.1	16.1%	0.3%
Payments for financial assets	0.5	0.0	0.1	–	-100.0%	0.1%	–	–	–	–	–
Total	227.1	241.9	260.7	295.9	9.2%	100.0%	308.6	327.0	340.5	4.8%	100.0%
Proportion of total programme expenditure to vote expenditure	11.8%	11.3%	11.7%	12.4%	–	–	12.4%	12.6%	12.7%	–	–

1. Estimates of National Expenditure data tables can be downloaded from www.treasury.gov.za. These tables contain detailed information by goods and services, and transfers and subsidies items by programme.

Programme 2: Tourism Research, Policy and International Relations

Programme purpose

Enhance the strategic policy environment, monitor the tourism sector's performance and enable stakeholder relations.

Objectives

- Monitor and evaluate tourism projects and initiatives by:
 - developing and publishing a report on the state of tourism annually
 - developing quarterly reports on tourism performance, monthly analyses of tourist arrivals, the impact evaluation report on projects to build the department's capacity and resource efficiency, the report on the monitoring of a capacity-building programme, and the 2019/20 national tourism sector strategy implementation report over the medium term.
- Enhance understanding and awareness of the value of tourism and its opportunities by hosting an annual tourism research seminar in each year of the medium term.
- Enhance participation and engagement in multilateral and bilateral processes over the medium term by:
 - coordinating participation in multilateral forums and strategic formations, such as the United Nations World Tourism Organisation and the Indian Ocean Rim Association, to advance South Africa's tourism priorities
 - hosting a workshop targeted at African countries that have tourism agreements with South Africa to share best practices
 - developing a report on leveraging bilateral tourism relations to advance national priorities.
- Improve public entity performance and compliance by developing 4 South African Tourism oversight reports by March 2021.

- Form strategic sector partnerships by organising 3 tourism leadership forums and 4 stakeholder engagement sessions by March 2021.

Subprogrammes

- Tourism Research, Policy and International Relations Management* provides strategic direction, comprehensive administration and operational support services, research, and information and knowledge management. This subprogramme also manages policy development and evaluation, and promotes sector transformation and responsible tourism.
- Research and Knowledge Management* oversees tourism research, knowledge management and impact evaluation for the sector.
- Policy Planning and Strategy* oversees and guides policy and strategy development for the tourism sector, and ensures the efficient and effective management of stakeholder relations.
- South African Tourism* stimulates sustainable international and domestic demand for tourism experiences, and regulates the standard of tourism facilities and services.
- International Relations and Cooperation* drives South Africa's interests through international relations and cooperation.

Expenditure trends and estimates

Table 38.7 Tourism Research, Policy and International Relations expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	
	2016/17	2017/18	2018/19		2016/17 - 2019/20	Average: Expenditure/ Total (%)	2020/21	2021/22	2022/23	2019/20 - 2022/23	Average: Expenditure/ Total (%)
R million											
Tourism Research, Policy and International Relations Management	6.6	5.6	7.5	10.6	17.4%	0.6%	9.1	9.8	10.2	-1.4%	0.7%
Research and Knowledge Management	31.2	27.7	33.5	28.1	-3.5%	2.5%	34.5	36.6	38.1	10.7%	2.4%
Policy Planning and Strategy	19.1	10.9	11.8	12.9	-12.3%	1.1%	14.6	15.5	16.2	8.0%	1.0%
South African Tourism	1 024.8	1 129.3	1 208.0	1 254.2	7.0%	93.9%	1 304.3	1 372.7	1 425.7	4.4%	93.8%
International Relations and Cooperation	21.1	23.3	23.2	25.3	6.3%	1.9%	28.8	31.2	32.5	8.7%	2.1%
Total	1 102.8	1 196.7	1 283.9	1 331.1	6.5%	100.0%	1 391.4	1 465.8	1 522.7	4.6%	100.0%
Change to 2019 Budget estimate				-			(14.1)	(14.0)	(20.9)		
Economic classification											
Current payments	66.9	56.2	68.6	70.2	1.6%	5.3%	80.5	86.3	89.9	8.6%	5.7%
Compensation of employees	51.7	39.7	51.1	46.9	-3.2%	3.9%	57.0	61.3	64.0	10.9%	4.0%
Goods and services ¹	15.2	16.4	17.6	23.2	15.2%	1.5%	23.6	25.0	25.9	3.7%	1.7%
of which:											
Catering: Departmental activities	0.5	0.9	0.5	1.4	39.3%	0.1%	0.6	0.6	0.7	-22.4%	0.1%
Communication	0.4	0.3	0.3	1.3	52.3%	-	0.6	0.7	0.7	-18.7%	0.1%
Travel and subsistence	4.1	4.3	9.1	14.5	52.2%	0.7%	12.6	13.4	13.9	-1.4%	1.0%
Training and development	3.4	0.3	0.5	1.2	-28.7%	0.1%	1.2	1.1	1.1	-2.0%	0.1%
Operating payments	1.1	1.1	2.2	0.8	-9.8%	0.1%	3.0	3.1	3.3	61.7%	0.2%
Venues and facilities	1.6	6.3	3.3	1.8	5.8%	0.3%	3.4	3.7	3.8	27.8%	0.2%
Transfers and subsidies¹	1 035.3	1 139.9	1 214.4	1 260.4	6.8%	94.6%	1 310.3	1 379.0	1 432.2	4.4%	94.2%
Departmental agencies and accounts	1 024.8	1 129.3	1 208.0	1 254.2	7.0%	93.9%	1 304.3	1 372.7	1 425.7	4.4%	93.8%
Foreign governments and international organisations	6.4	6.4	2.3	2.8	-24.2%	0.4%	2.4	2.4	2.5	-3.0%	0.2%
Households	4.1	4.2	4.0	3.5	-5.0%	0.3%	3.7	3.9	4.0	4.9%	0.3%
Payments for capital assets	0.6	0.7	0.9	0.5	-9.5%	0.1%	0.5	0.5	0.6	4.9%	-
Machinery and equipment	0.6	0.6	0.9	0.5	-9.5%	0.1%	0.5	0.5	0.6	4.9%	-
Software and other intangible assets	-	0.1	-	-	-	-	-	-	-	-	-
Total	1 102.8	1 196.7	1 283.9	1 331.1	6.5%	100.0%	1 391.4	1 465.8	1 522.7	4.6%	100.0%
Proportion of total programme expenditure to vote expenditure	57.4%	56.1%	57.5%	55.6%	-	-	56.1%	56.7%	56.7%	-	-
Details of selected transfers and subsidies											
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	1 024.8	1 129.3	1 208.0	1 254.2	7.0%	93.9%	1 304.3	1 372.7	1 425.7	4.4%	93.8%
South African Tourism	1 024.8	1 129.3	1 208.0	1 254.2	7.0%	93.9%	1 304.3	1 372.7	1 425.7	4.4%	93.8%
Foreign governments and international organisations											
Current	6.4	6.4	2.3	2.8	-24.2%	0.4%	2.4	2.4	2.5	-3.0%	0.2%
Regional Tourism Organisation of South Africa	3.5	4.1	-	-	-100.0%	0.2%	-	-	-	-	-
United Nations World Tourism Organisation	2.8	2.3	2.3	2.8	-0.8%	0.2%	2.4	2.4	2.5	-3.0%	0.2%

1. Estimates of National Expenditure data tables can be downloaded from www.treasury.gov.za. These tables contain detailed information by goods and services, and transfers and subsidies items by programme.

Programme 3: Destination Development

Programme purpose

Facilitate and coordinate tourism destination development.

Objectives

- Increase the tourism sector's contribution to inclusive economic growth over the medium term by:
 - diversifying and enhancing tourism offerings in priority areas by implementing 9 destination enhancement and route development initiatives
 - undertaking 18 destination planning and investment coordination initiatives.
- Create 15 946 work opportunities by implementing tourism projects through the Working for Tourism programme over the medium term.
- Develop a pipeline for product development on infrastructure development projects by March 2021.

Subprogrammes

- *Destination Development Management* provides strategic leadership and administrative support to the programme's activities.
- *Tourism Enhancement* increases the competitiveness of South Africa's tourism industry.
- *Destination Planning and Investment Coordination* ensures that tourism infrastructure supports the current and future growth of the sector.
- *Working for Tourism* facilitates the development of tourism infrastructure projects under the expanded public works programme through labour-intensive methods targeted at youth, women, unemployed and disabled people, and small, medium and micro enterprises.

Expenditure trends and estimates

Table 38.8 Destination Development expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation 2019/20	Average growth rate (%) 2016/17 - 2019/20	Average: Expenditure/Total (%) 2019/20	Medium-term expenditure estimate			Average growth rate (%) 2019/20 - 2022/23	Average: Expenditure/Total (%) 2019/20 - 2022/23
	2016/17	2017/18	2018/19				2020/21	2021/22	2022/23		
R million											
Destination Development Management	4.4	32.7	19.7	39.0	106.6%	5.6%	35.6	43.6	39.9	0.8%	7.9%
Tourism Enhancement	4.6	16.0	17.6	23.3	72.1%	3.6%	25.2	26.7	27.8	6.0%	5.1%
Destination Planning and Investment Coordination	25.3	45.1	22.2	29.7	5.4%	7.2%	31.9	33.8	35.2	5.9%	6.5%
Working for Tourism	366.0	339.7	339.0	371.3	0.5%	83.5%	393.2	415.0	434.7	5.4%	80.5%
Total	400.3	433.5	398.4	463.3	5.0%	100.0%	485.9	519.1	537.6	5.1%	100.0%
Change to 2019 Budget estimate				-			(9.8)	(10.9)	(11.6)		
Economic classification											
Current payments	235.2	178.0	269.1	453.1	24.4%	67.0%	485.8	518.9	537.5	5.9%	99.5%
Compensation of employees	56.8	49.0	53.4	55.8	-0.5%	12.7%	60.6	64.4	67.2	6.4%	12.4%
Goods and services ¹	178.4	129.0	215.7	397.2	30.6%	54.3%	425.2	454.6	470.3	5.8%	87.1%
of which:											
Consultants: Business and advisory services	3.6	2.1	7.4	3.3	-3.1%	1.0%	24.7	30.4	27.6	104.0%	4.3%
Contractors	0.0	0.1	110.0	-	-100.0%	6.5%	149.1	157.3	164.8	-	23.5%
Agency and support/outsourced services	0.2	-	-	120.4	684.9%	7.1%	97.1	102.4	107.3	-3.8%	21.3%
Travel and subsistence	9.7	7.2	10.2	29.5	45.0%	3.3%	23.9	25.8	26.2	-3.9%	5.3%
Training and development	156.9	115.6	83.9	228.3	13.3%	34.5%	119.9	126.8	132.6	-16.6%	30.3%
Venues and facilities	3.0	0.3	0.8	7.6	37.0%	0.7%	2.7	3.1	3.0	-26.6%	0.8%
Transfers and subsidies¹	43.3	85.6	63.6	-	-100.0%	11.4%	-	-	-	-	-
Public corporations and private enterprises	0.6	0.6	-	-	-100.0%	0.1%	-	-	-	-	-
Households	42.7	85.0	63.6	-	-100.0%	11.3%	-	-	-	-	-

Table 38.8 Destination Development expenditure trends and estimates by subprogramme and economic classification

Economic classification	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average Expenditure/ Total (%)
	2016/17	2017/18	2018/19				2019/20	2020/21	2021/22		
R million											
Payments for capital assets	121.6	169.9	65.6	10.2	-56.2%	21.7%	0.1	0.1	0.1	-76.1%	0.5%
Buildings and other fixed structures	121.0	169.1	64.9	10.0	-56.4%	21.5%	–	–	–	-100.0%	0.5%
Machinery and equipment	0.6	0.7	0.8	0.2	-26.2%	0.1%	0.1	0.1	0.1	-16.6%	–
Payments for financial assets	0.2	0.0	0.2	–	-100.0%	–	–	–	–	–	–
Total	400.3	433.5	398.4	463.3	5.0%	100.0%	485.9	519.1	537.6	5.1%	100.0%
Proportion of total programme expenditure to vote expenditure	20.9%	20.3%	17.8%	19.4%	–	–	19.6%	20.1%	20.0%	–	–
Details of selected transfers and subsidies											
Households											
Other transfers to households											
Current	42.6	84.7	63.5	–	-100.0%	11.2%	–	–	–	–	–
Expanded public works programme	42.6	57.1	40.6	–	-100.0%	8.3%	–	–	–	–	–
Expanded public works programme incentive	–	27.6	22.9	–	–	3.0%	–	–	–	–	–

1. Estimates of National Expenditure data tables can be downloaded from www.treasury.gov.za. These tables contain detailed information by goods and services, and transfers and subsidies items by programme.

Programme 4: Tourism Sector Support Services

Programme purpose

Enhance transformation, increase skill levels and support the development of the sector to ensure that South Africa is a competitive tourism destination.

Objectives

- Facilitate the development and growth of tourism enterprises to contribute to inclusive economic growth and job creation by implementing the annual domestic tourism campaign and the domestic tourism scheme to stimulate domestic tourism among young people, elderly people and people living with disabilities over the medium term.
- Accelerate the transformation of the tourism sector over the medium term by:
 - implementing the Women in Tourism programme
 - implementing United Nation Tourism World Organisation women in tourism pilot project in Limpopo over the medium term
 - implementing the tourism incentive programmes (market access, tourism grading, green tourism transformation fund and 1 equity fund) in each year over the medium term
 - reviewing the incentive programme and redirect the incentives in line with the strategy by March 2021
 - supporting 5 tourism enterprise development and growth incubators (Manyeleti, Phalaborwa, Mier, the tour operator incubator and technology innovation incubator).
- Facilitate tourism capacity-building programmes by:
 - supporting 15 chefs, 15 designated chefs and 15 housekeepers (through the recognition of the prior learning process) by March 2021
 - designating 20 candidates as travel consultants by March 2021
 - implementing programmes to upskill tourist guides over the medium term
 - hosting the national tourism careers expo over the medium term
 - implementing provincial and local government capacity-building programmes, such as the national chef programme, over the medium term
 - implementing the food safety quality assurer programme in all nine provinces over the medium term
 - supporting skills development programmes for coastal marine tourism over the medium term

- Implementing the hospitality youth training programme over the medium term.

Subprogrammes

- *Tourism Sector Support Services Management* provides administrative support to the programme's activities.
- *Tourism Human Resource Development* facilitates the efficient management and implementation of human resource development initiatives for the tourism sector.
- *Enterprise Development and Transformation* facilitates inclusive participation and sustainability in the tourism sector.
- *Tourism Visitor Services* ensures the integrity of information and facilitates accurate tourism information.
- *Tourism Incentive Programme* manages the establishment of capital and non-capital tourism incentives to promote and encourage the development and growth of the tourism sector.

Expenditure trends and estimates

Table 38.9 Tourism Sector Support Services expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
	2016/17	2017/18	2018/19				2019/20	2020/21	2021/22		
R million											
Tourism Sector Support Services Management	9.0	12.7	9.0	11.9	9.8%	4.1%	11.0	11.6	12.1	0.5%	4.0%
Tourism Human Resource Development	19.5	32.7	30.4	27.9	12.6%	10.6%	28.5	30.3	31.6	4.2%	10.2%
Enterprise Development and Transformation	12.2	44.3	44.7	52.7	62.8%	14.7%	50.6	53.2	55.4	1.7%	18.3%
Tourism Visitor Services	15.6	22.0	24.2	24.9	16.9%	8.3%	23.6	25.1	26.1	1.7%	8.6%
Tourism Incentive Programme	133.2	150.2	183.5	185.1	11.6%	62.4%	181.4	154.1	161.8	-4.4%	58.9%
Total	189.4	261.8	291.7	302.4	16.9%	100.0%	295.1	274.3	287.0	-1.7%	100.0%
Change to 2019				(4.4)			(35.4)	(41.4)	(29.8)		
Budget estimate											
Economic classification											
Current payments	60.8	121.5	118.6	132.7	29.7%	41.5%	127.0	134.3	139.9	1.8%	46.1%
Compensation of employees	31.9	70.1	70.8	80.6	36.2%	24.2%	77.5	82.4	85.9	2.2%	28.2%
Goods and services ¹	28.9	51.4	47.8	52.1	21.7%	17.2%	49.5	52.0	54.0	1.2%	17.9%
of which:											
Advertising	0.2	1.2	0.9	0.5	45.2%	0.3%	1.3	1.0	1.1	31.0%	0.3%
Catering: Departmental activities	1.1	2.7	2.8	2.3	26.0%	0.9%	2.7	2.8	2.9	8.9%	0.9%
Consultants: Business and advisory services	13.4	14.7	7.6	4.0	-33.1%	3.8%	16.4	17.6	18.3	65.9%	4.9%
Travel and subsistence	6.5	17.0	19.0	20.8	47.6%	6.0%	18.5	19.5	20.3	-0.9%	6.8%
Training and development	4.3	5.5	9.1	18.3	62.5%	3.6%	2.3	2.3	2.4	-49.3%	2.2%
Venues and facilities	1.9	5.8	4.1	3.2	18.5%	1.4%	4.7	4.9	5.1	17.2%	1.5%
Transfers and subsidies¹	89.9	92.7	142.7	169.6	23.5%	47.3%	168.0	139.9	147.0	-4.6%	53.9%
Departmental agencies and accounts	15.0	44.6	65.8	3.7	-37.2%	12.3%	3.9	4.1	4.3	4.9%	1.4%
Public corporations and private enterprises	74.7	47.4	75.9	165.4	30.3%	34.8%	163.7	135.4	142.2	-4.9%	52.4%
Non-profit institutions	0.2	0.6	0.5	0.4	27.3%	0.2%	0.4	0.4	0.5	4.1%	0.2%
Households	0.0	0.1	0.5	–	-100.0%	0.1%	–	–	–	–	–
Payments for capital assets	38.7	47.7	30.3	0.2	-82.8%	11.2%	0.1	0.1	0.1	-29.4%	–
Buildings and other fixed structures	38.0	45.4	29.3	–	-100.0%	10.8%	–	–	–	–	–
Machinery and equipment	0.7	2.3	0.9	0.2	-34.7%	0.4%	0.1	0.1	0.1	-29.4%	–
Payments for financial assets	0.1	0.0	0.1	–	-100.0%	–	–	–	–	–	–
Total	189.4	261.8	291.7	302.4	16.9%	100.0%	295.1	274.3	287.0	-1.7%	100.0%
Proportion of total programme expenditure to vote expenditure	9.9%	12.3%	13.1%	12.6%	–	–	11.9%	10.6%	10.7%	–	–

Table 38.9 Tourism Sector Support Services expenditure trends and estimates by subprogramme and economic classification

Details of transfers and subsidies				Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
Audited outcome			2019/20				2020/21	2021/22	2022/23		
R million	2016/17	2017/18	2018/19	2019/20	2016/17 - 2019/20	2020/21	2021/22	2022/23	2019/20 - 2022/23	2019/20 - 2022/23	
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	15.0	44.6	65.8	3.7	-37.2%	12.3%	3.9	4.1	4.3	4.9%	1.4%
Tourism incentive programme	10.6	40.0	61.5	–	-100.0%	10.7%	–	–	–	–	–
Various Institutions	4.4	4.6	4.2	3.7	-5.4%	1.6%	3.9	4.1	4.3	4.9%	1.4%
Public corporations and private enterprises											
Private enterprises											
Other transfers to private enterprises											
Current	74.7	47.4	75.9	165.4	30.3%	34.8%	163.7	135.4	142.2	-4.9%	52.4%
Various Institutions	74.7	47.4	75.9	165.4	30.3%	34.8%	163.7	135.4	142.2	-4.9%	52.4%

1. Estimates of National Expenditure data tables can be downloaded from www.treasury.gov.za. These tables contain detailed information by goods and services, and transfers and subsidies items by programme.

Entity

South African Tourism

Selected performance indicators

Table 38.10 South African Tourism performance indicators by programme/objective/activity and related priority

Indicator	Programme/Objective/Activity	MTSF priority	Past			Current	Projections		
			2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23
Number of international tourist arrivals per year	Leisure tourism marketing	Priority 7: A better Africa and world	10 million	10.3 million	10.4 million	11.4 million	11.7 million	12.4 million	13 million
Total tourist foreign direct spend per year	Leisure tourism marketing		R75.5bn	R80.7bn	R87.4bn	R90.7bn	R103.1bn	R108.9bn	R115.1bn
Number of domestic holiday trips per year	Leisure tourism marketing		2.6 million	2.9 million	3 million	2.7 million	3.3 million	3.4 million	3.5 million
Domestic holiday revenue per year	Leisure tourism marketing		– ¹	R6.8bn	R10.1bn	R8.9bn	R9.6bn	R10.4bn	R11.1bn
Number of business events hosted in South Africa per year	Business events		125	206	207	219	211	213	215
Number of small medium and micro enterprise businesses operating in the sector per year	Business events		– ¹	– ¹	239	210	195	201	208
Seasonality of international tourist arrivals ²	Leisure tourism marketing		– ¹	– ¹	1.36	1.35	1.33	1.32	1.31
Geographic spread of international tourist arrivals per year ³	Visitor experience		– ¹	– ¹	20%	20%	21%	22%	23%
Geographic spread of domestic tourist arrivals per year ³	Visitor experience		– ¹	– ¹	8.4%	8%	11%	12%	13%

1. No historical data available.

2. The index measures the variance in international tourist arrivals on a month-to-month basis. Perfect seasonality is 0 and worse seasonality is 100. The index must reduce over the period.

3. Indicators measure the distribution of international and domestic travellers throughout the nine provinces to ensure equitable share is received by the respective provinces.

Entity overview

The Tourism Act (2014) mandates South African Tourism to market South Africa internationally and domestically as a preferred tourism and business events destination, ensure that tourist facilities and services are of the highest standard, and monitor and evaluate the performance of the tourism sector. Over the medium term, the entity will focus on: boosting domestic and international tourism, improving customer relations management and increasing trade partnerships.

With regards to international tourism, the entity plans to focus on country-specific marketing campaigns for the hosting of international trade-related events. Spending on international marketing activities amounts to R1.9 billion over the medium term. As a result, international tourist arrivals are expected to increase from an estimated 11.4 million in 2019/20 to an estimated 13 million in 2022/23. Revenue that is expected to be generated from international tourism is projected to increase from R90.7 billion in 2019/20 to R115.1 billion in

2022/23. In addition to intensifying its marketing efforts internationally, the entity plans to boost domestic tourism through designated marketing campaigns for targeted groups at an estimated cost of R190.3 million over the MTEF period. This is expected to increase the number of domestic holiday trips from 2.7 million in 2019/20 to 3 million in 2022/23. As a result, revenue generated from domestic tourism is expected to amount to R353.7 million over the period ahead.

Programmes/Objectives/Activities

Table 38.11 South African Tourism expenditure trends and estimates by programme/objective/activity

R million	Audited outcome				Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
	2016/17	2017/18	2018/19	2019/20			2020/21	2021/22	2022/23		
Administration	102.1	140.0	132.3	135.2	9.8%	9.0%	140.9	148.4	154.2	4.5%	9.0%
Business enablement	99.9	81.3	85.9	89.7	-3.5%	6.4%	94.7	99.7	103.6	4.9%	6.0%
Leisure tourism marketing	847.0	973.0	1 075.6	1 066.6	8.0%	70.2%	1 111.6	1 169.9	1 217.5	4.5%	71.2%
Business events	154.6	119.0	129.3	137.7	-3.8%	9.7%	140.9	148.4	154.2	3.8%	9.1%
Visitor experience	54.0	76.6	65.8	68.7	8.3%	4.7%	72.5	76.4	79.3	4.9%	4.6%
Total	1 257.6	1 389.9	1 488.9	1 497.9	6.0%	100.0%	1 560.7	1 642.8	1 708.7	4.5%	100.0%

Statements of historical financial performance, cash flow and financial position

Table 38.12 South African Tourism statements of historical financial performance

Statement of financial performance									
R million	Budget		Audited outcome		Budget		Audited outcome		Average: Outcome/ Budget (%)
	2016/17	2017/18	2018/19	2019/20	2016/17	2017/18	2018/19	2019/20	
Revenue									
Non-tax revenue	94.4	132.1	203.7	123.9	100.7	118.3	106.3	106.3	95.2%
<i>of which:</i>									
Other non-tax revenue	94.4	132.1	203.7	123.9	100.7	118.3	106.3	106.3	95.2%
Transfers received	1 124.3	1 162.4	1 258.9	1 246.1	1 338.9	1 329.6	1 391.5	1 391.5	100.3%
Total revenue	1 218.7	1 294.5	1 462.6	1 370.1	1 439.6	1 447.9	1 497.9	1 497.9	99.9%
Expenses									
Current expenses	1 218.7	1 257.6	1 462.6	1 389.9	1 439.6	1 488.9	1 497.9	1 497.9	100.3%
Compensation of employees	179.6	186.3	204.3	196.8	216.1	191.7	228.4	202.2	93.8%
Goods and services	1 022.6	1 059.7	1 246.0	1 180.7	1 210.5	1 284.2	1 255.7	1 281.9	101.5%
Depreciation	16.5	11.6	12.3	12.3	13.0	13.0	13.8	13.8	91.4%
Total expenses	1 218.7	1 257.6	1 462.6	1 389.9	1 439.6	1 488.9	1 497.9	1 497.9	100.3%
Surplus/(Deficit)	-	37.0	-	(20.0)	-	(41.0)	-	-	
Cash flow statement									
Cash flow from operating activities	(86.6)	96.4	0.0	21.6	(0.0)	40.7	0.0	0.0	-183.4%
Receipts									
Non-tax receipts	94.4	259.1	229.3	226.3	223.5	235.3	235.3	235.3	122.2%
Sales of goods and services other than capital assets	94.4	230.8	229.3	226.3	223.5	235.3	235.3	235.3	118.5%
<i>Other sales</i>	94.4	230.8	229.3	226.3	223.5	235.3	235.3	235.3	118.5%
Other tax receipts	-	28.3	-	-	-	-	-	-	-
Transfers received	1 024.8	1 024.8	1 134.3	1 129.3	1 208.0	1 208.0	1 254.2	1 254.2	99.9%
Total receipts	1 119.2	1 283.9	1 363.6	1 355.6	1 431.6	1 443.3	1 489.5	1 489.5	103.1%
Payment									
Current payments	1 205.8	1 187.5	1 363.6	1 334.0	1 431.6	1 402.6	489.5	1 489.5	98.6%
Compensation of employees	201.7	186.3	213.4	177.9	225.7	213.2	238.3	238.3	92.8%
Goods and services	1 004.0	1 001.2	1 150.2	1 156.1	1 205.9	1 189.4	251.2	1 251.2	99.7%
Total payments	1 205.8	1 187.5	1 363.6	1 334.0	1 431.6	1 402.6	489.5	1 489.5	98.6%
Net cash flow from investing activities	-	(4.4)	-	1.1	-	(5.0)	-	-	-
Acquisition of property, plant, equipment & intangible assets	-	-	-	(4.3)	-	(6.0)	-	-	-
Acquisition of software and other intangible assets	-	-	-	(2.3)	-	(0.7)	-	-	-
Proceeds from sale of property, plant, equipment & intangible assets	-	0.0	-	7.7	-	1.5	-	-	-
Other flows from investing activities	-	(4.4)	-	-	-	0.1	-	-	-
Net cash flow from financing activities	-	(0.1)	-	(0.1)	-	(0.0)	-	-	-
Repayment of finance leases	-	(0.1)	-	(0.1)	-	(0.0)	-	-	-
Net increase / (decrease) in cash and cash equivalents	(86.6)	91.9	0.0	22.5	(0.0)	35.7	0.0	0.0	
Statement of financial position									
Carrying value of assets	114.3	101.3	107.1	89.6	113.2	94.2	119.6	119.6	89.1%
Acquisition of assets	-	-	-	(4.3)	-	(6.0)	-	-	-
Loans	-	0.0	-	0.1	-	0.1	-	-	-
Receivables and prepayments	47.0	20.7	21.9	34.7	23.1	28.8	24.4	24.4	93.2%
Cash and cash equivalents	487.8	551.3	582.7	573.8	615.9	609.5	650.4	650.4	102.1%
Total assets	649.1	673.3	711.7	698.2	752.3	732.5	794.4	794.4	99.7%
Accumulated surplus/(deficit)	147.9	238.2	251.8	128.1	-	45.0	-	-	102.9%
Capital and reserves	74.9	70.6	74.6	70.6	78.9	76.5	83.3	83.3	96.6%
Finance lease	0.4	0.2	0.2	0.1	0.2	0.3	0.2	0.2	74.6%
Trade and other payables	369.3	320.7	328.6	456.3	624.5	560.3	659.4	659.4	100.7%
Provisions	56.6	43.6	46.1	43.1	48.7	50.5	51.4	51.4	93.0%
Total equity and liabilities	649.1	673.3	701.3	698.2	752.3	732.5	794.4	794.4	100.0%

Statements of estimates of financial performance, cash flow and financial position

Table 38.13 South African Tourism statements of estimates financial performance, cash flow and position

Statement of financial position		Revised estimate	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
					2019/20	2016/17 - 2019/20	2020/21		
R million									
Revenue									
Non-tax revenue		106.3	-7.0%	8.6%	112.2	117.9	123.6	5.1%	7.2%
Other non-tax revenue		106.3	-7.0%	8.6%	112.2	117.9	123.6	5.1%	7.2%
Transfers received		1 391.5	6.2%	91.4%	1 448.5	1 524.8	1 585.1	4.4%	92.8%
Total revenue		1 497.9	5.0%	100.0%	1 560.7	1 642.8	1 708.7	4.5%	100.0%
Current expenses									
Compensation of employees		202.2	2.8%	13.8%	213.4	224.7	235.9	5.3%	13.7%
Goods and services		1 281.9	6.6%	85.3%	1 332.8	1 402.8	1 456.9	4.4%	85.4%
Depreciation		13.8	5.7%	0.9%	14.5	15.3	15.9	5.0%	0.9%
Total expenses		1 497.9	6.0%	100.0%	1 560.7	1 642.8	1 708.7	4.5%	100.0%
Surplus/(Deficit)		-			-	-	-		
Cash flow statement									
Cash flow from operating activities									
Receipts		0.0	-98.6%	50.6%	(0.0)	0.0	0.0	14.2%	47.3%
Non-tax receipts									
Sales of goods and services other than capital assets		235.3	0.7%	16.7%	246.6	260.2	270.3	4.7%	15.8%
Other sales		235.3	0.7%	16.7%	246.6	260.2	270.3	4.7%	15.8%
Transfers received		1 254.2	7.0%	82.8%	1 323.5	1 392.8	1 444.6	4.8%	84.2%
Total receipts		1 489.5	5.1%	100.0%	1 570.1	1 653.0	1 714.9	4.8%	100.0%
Current payments									
Compensation of employees		238.3	8.6%	14.5%	366.0	386.1	401.1	19.0%	21.5%
Goods and services		1 251.2	7.7%	81.6%	1 204.1	1 266.9	1 313.8	1.6%	78.5%
Total payment		1 489.5	7.8%	100.0%	1 570.1	1 653.0	1 714.9	4.8%	100.0%
Net increase / (decrease) in cash and cash equivalents		0.0	-98.6%	100.0%	(0.0)	0.0	0.0	-70.2%	100.0%
Carrying value of assets		119.6	5.7%	13.9%	126.1	133.1	138.2	5.0%	15.1%
Receivables and prepayments		24.4	5.7%	3.8%	25.8	27.2	28.3	5.0%	3.1%
Cash and cash equivalents		650.4	5.7%	82.3%	686.2	723.9	752.1	5.0%	81.9%
Total assets		794.4	5.7%	100.0%	838.1	884.2	918.6	5.0%	100.0%
Capital and reserves		83.3	5.7%	10.4%	87.9	92.8	96.4	5.0%	10.5%
Finance lease		0.2	5.1%	0.0%	0.2	0.3	0.3	3.6%	0.0%
Trade and other payables		659.4	27.2%	68.1%	695.6	733.9	762.4	5.0%	83.0%
Provisions		51.4	5.7%	6.5%	54.3	57.3	59.5	5.0%	6.5%
Total equity and liabilities		794.4	5.7%	100.0%	838.1	884.2	918.6	5.0%	100.0%

Personnel information

Table 38.14 South African Tourism personnel numbers and cost by salary level

Number of posts estimated for 31 March 2020		Number and cost ¹ of personnel posts filled / planned for on funded establishment												Number						
		Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Average: Salary level/ Total (%)					
Number of funded posts	Number of posts on approved establishment	2018/19		2019/20			2020/21		2021/22		2022/23		2019/20 - 2022/23							
		Number	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost								
South African Tourism		185	185	185	191.7	1.0	185	202.2	1.1	185	213.4	1.2	185	224.7	1.2	185	235.9	1.3	5.3%	100.0%
1 – 6	19	19	19	3.1	0.2	19	3.3	0.2	19	3.5	0.2	19	3.6	0.2	19	3.8	0.2	5.3%	10.3%	
7 – 10	64	64	64	40.1	0.6	64	42.3	0.7	64	44.7	0.7	64	47.1	0.7	64	49.5	0.8	5.3%	34.6%	
11 – 12	35	35	35	37.0	1.1	35	39.1	1.1	35	41.2	1.2	35	43.5	1.2	35	45.7	1.3	5.3%	18.9%	
13 – 16	65	65	65	105.7	1.6	65	111.6	1.7	65	117.7	1.8	65	124.2	1.9	65	130.4	2.0	5.3%	35.1%	
17 – 22	2	2	2	5.7	2.8	2	6.0	3.0	2	6.3	3.2	2	6.2	3.1	2	6.6	3.3	3.0%	1.1%	

1. Rand million

